

Visit of Members of European Parliament

The role of Compete 2020 in national competitiveness

Jaime S. Andrez

Chairman of the Board

27 February 2019

Main Topics

Competitiveness and Internationalisation OP

- 1 PT 2020
- 2 COMPETE 2020
- 3 PT 2020 Incentives System
- 4 Some Figures

Main Topics

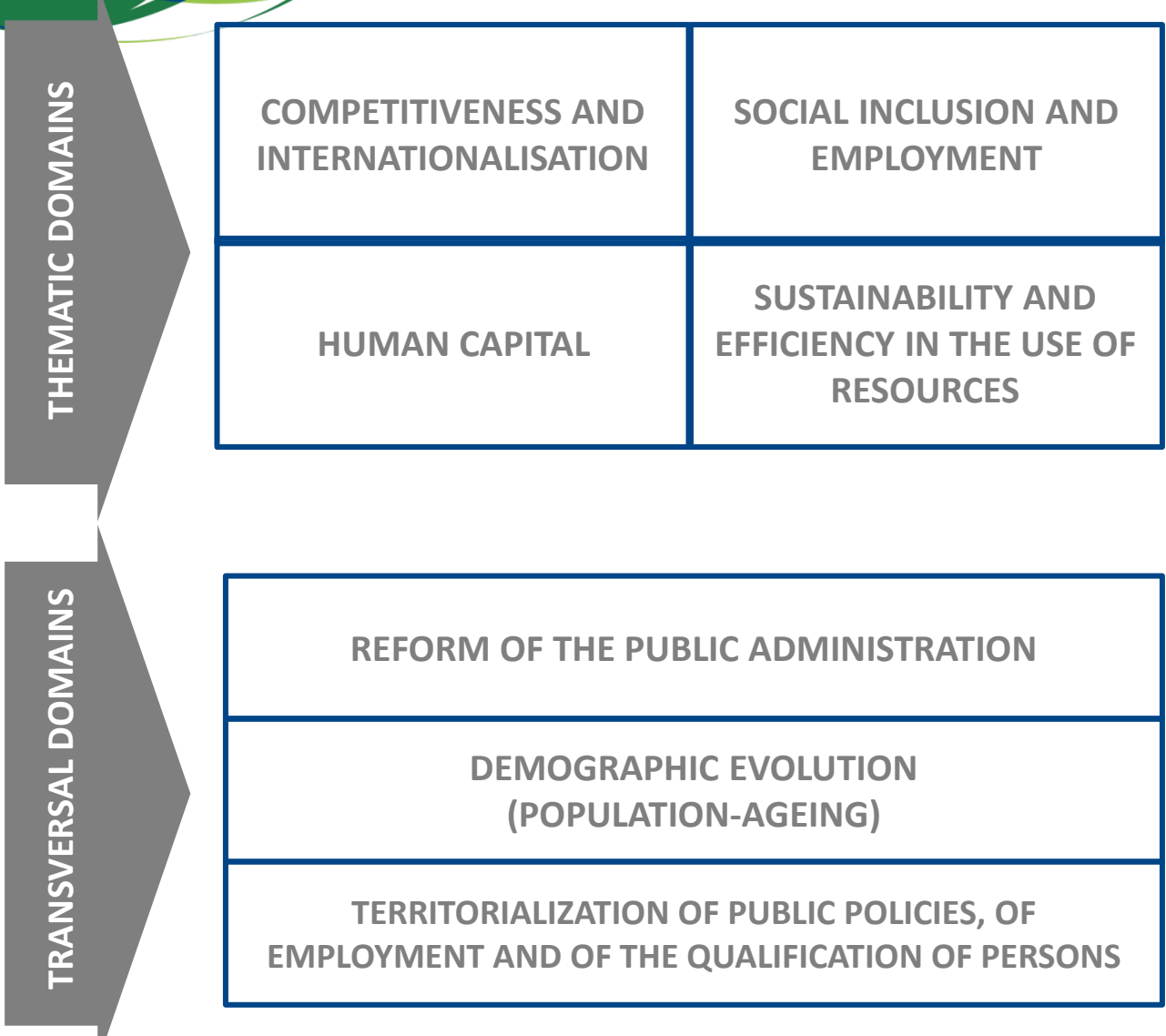
Competitiveness and Internationalisation OP

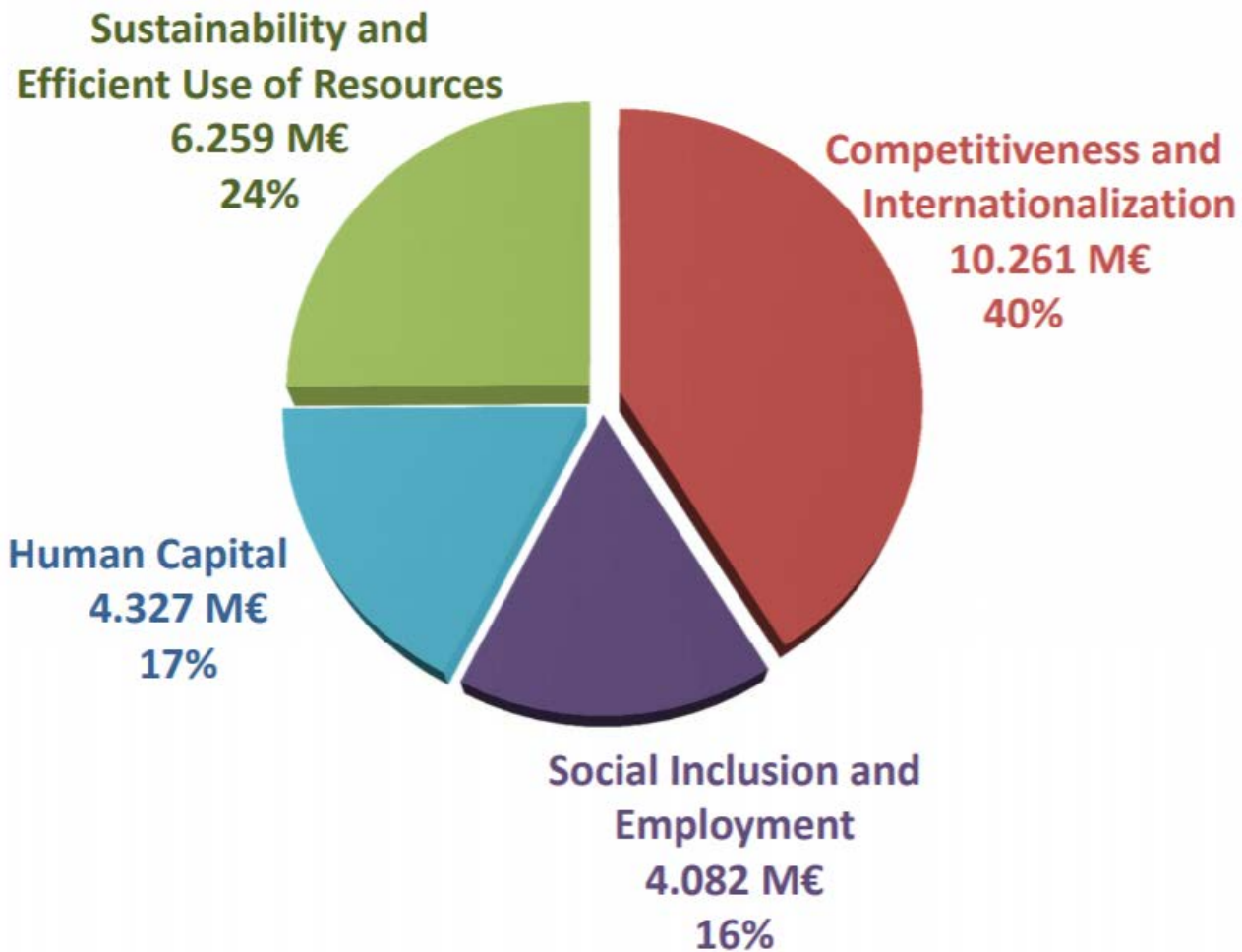
1 PT 2020

2 COMPETE 2020

3 PT 2020 Incentives System

4 Some Figures



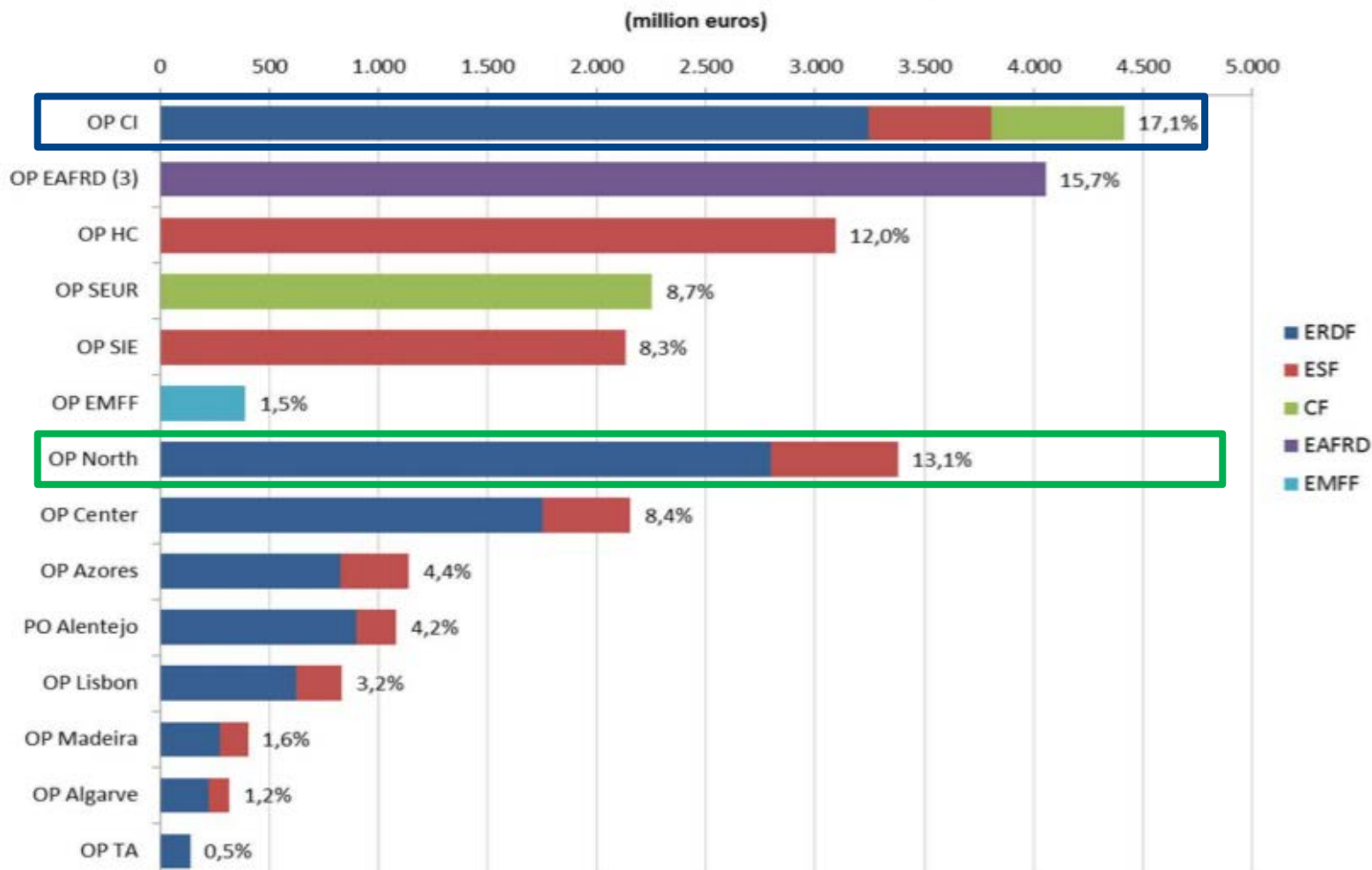


Strategic framework

1

Indicative allocation of ESI by OP and Fund

Allocation ESIF = 25.793 M€
Allocation Cohesion Policy Funds = 21.342 M€



PT 2020 – Overview of ESI approved in North Region (data to December 31, 2018)

1

(million euros)

Measure of Support	OP Thematic		Regional Program Norte 2020		TOTAL NUTS II Norte		Weight of Support to the North Region in the Total PT2020 *
	Total eligible costs	Union co-financing	Total eligible costs	Union co-financing	Total eligible costs	Union co-financing	
Companies	2 758	1 423	1 694	943	4 452	2 366	46%
Education	1 140	969	111	94	1 251	1 064	59%
Territory	199	165	671	555	870	720	37%
Employment	787	679			787	679	48%
Science	547	464	181	153	727	618	54%
Social inclusion	313	261	56	46	370	306	44%
Economy	174	147	127	108	301	255	41%
Sustainable development	201	167	41	36	242	203	35%
Transport	198	168			198	168	40%
TOTAL NUTS II Norte	6 318	4 444	2 880	1 933	9 198	6 377	46%

Portugal (only the mainland)

Main Topics

Competitiveness and Internationalisation OP

1 PT 2020

2 COMPETE 2020

3 PT 2020 Incentives System

4 Some Figures

OBJECTIVE: improving the competitiveness of enterprises and their internationalisation (in global competitive contexts), creating jobs and generating wealth and well-being

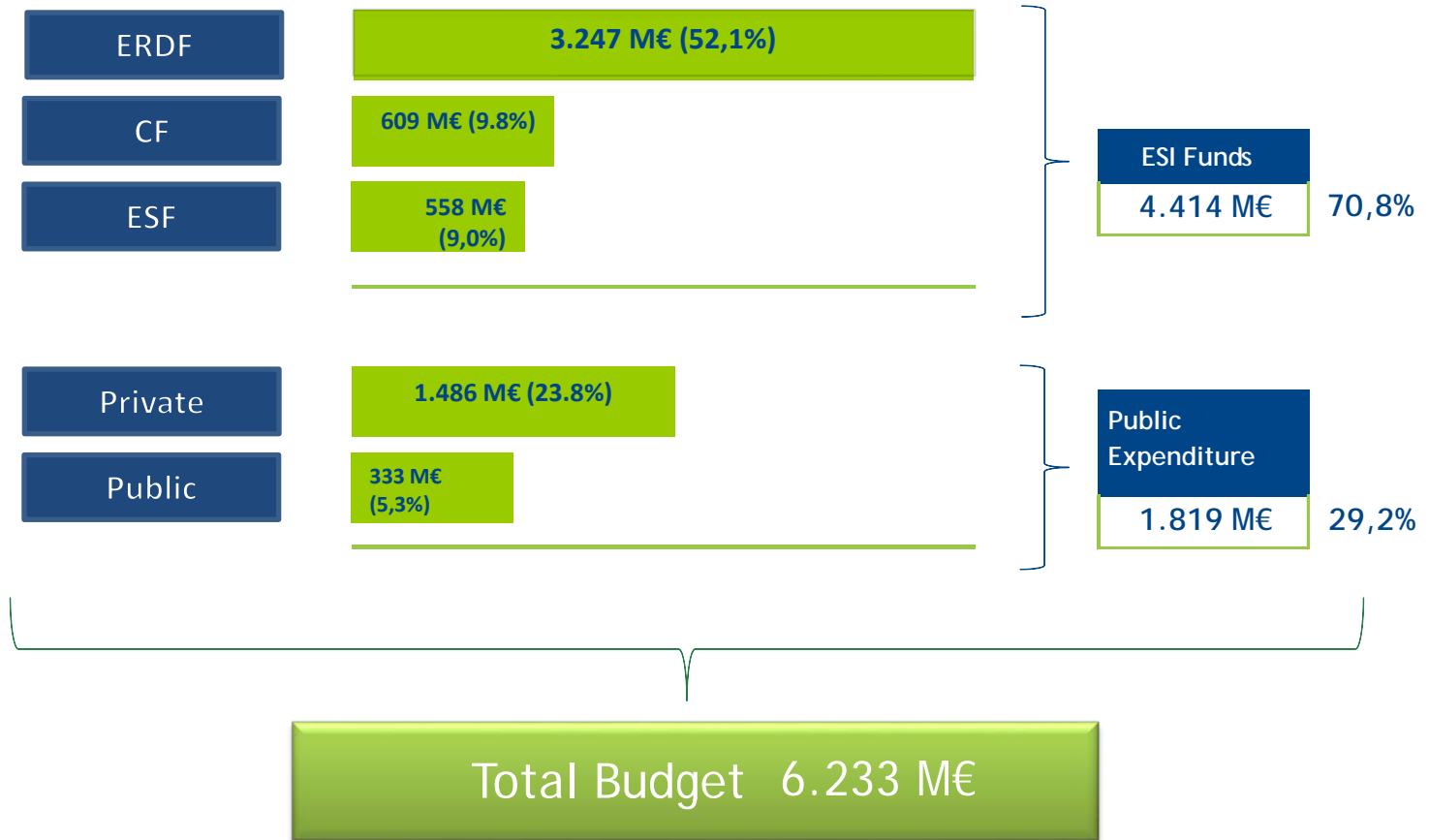
Business support

Business environment

Structure and budget allocation

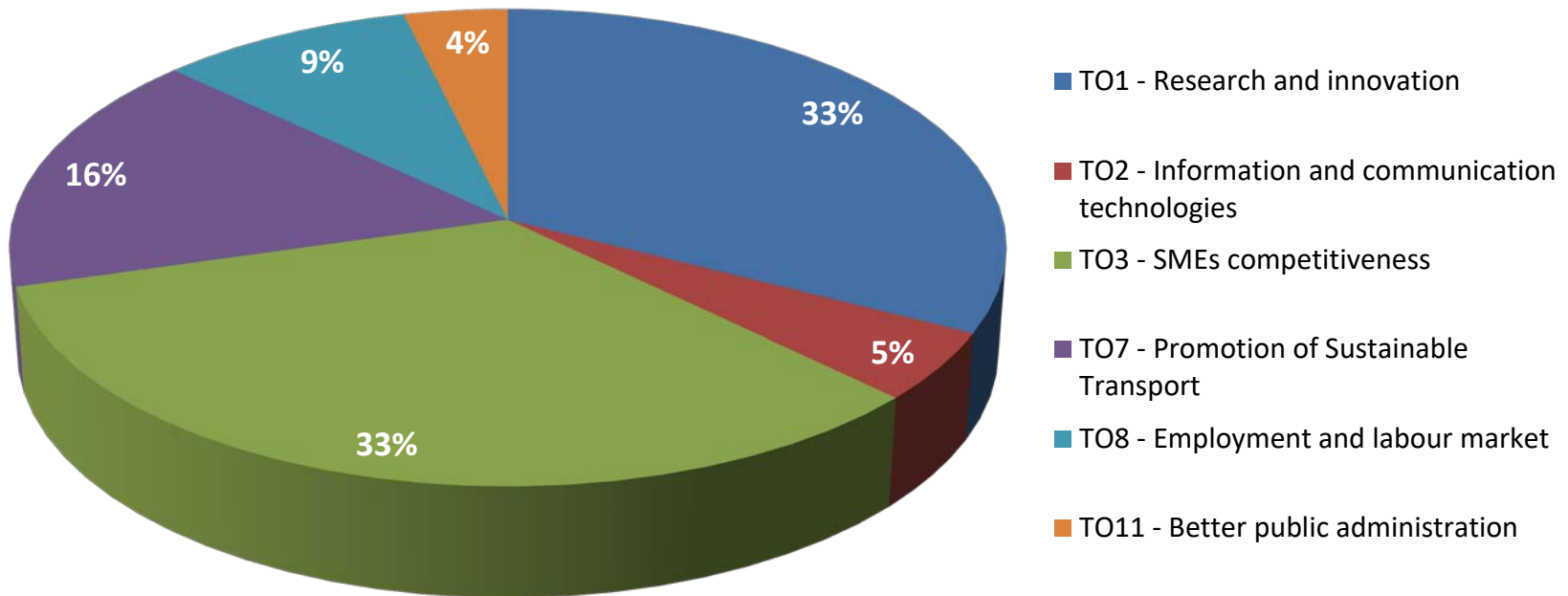
2

Programme Budget for 2014-2020



COMPETE 2020 - Budget allocation

2



Main Topics

Competitiveness and Internationalisation OP

1 PT 2020

2 COMPETE 2020

3 PT 2020 Incentives System

4 Some Figures

PT 2020 – Business incentives systems

3

Innovation

Support for investments of an innovative nature, tradable, with a high degree of national incorporation and creation of qualified employment

Rate 25% NR + 50% Loan

Entrepreneurship

Support for qualified and creative entrepreneurship projects of SMEs, less than 2 years old (financing by the Regional OPs)

SME Qualification

Support for SME investment in dynamic competitiveness factors (strategy, management and organization, logistics, marketing, ICT, eco-innovation, quality, ...)

SME internationalization

Support for SME investment in internationalisation (presence in new markets, international promotion and marketing, knowledge and market prospection)

co-financing rate: 45%/85%

R&D

Support for R&D projects (including between companies and entities of the National scientific and technological system - NSTS)

Rate : 25%/85%

Simplified Projects (Vouchers) – Purchase consulting services

Professional Training(associated with investment projects)

3 types of regions

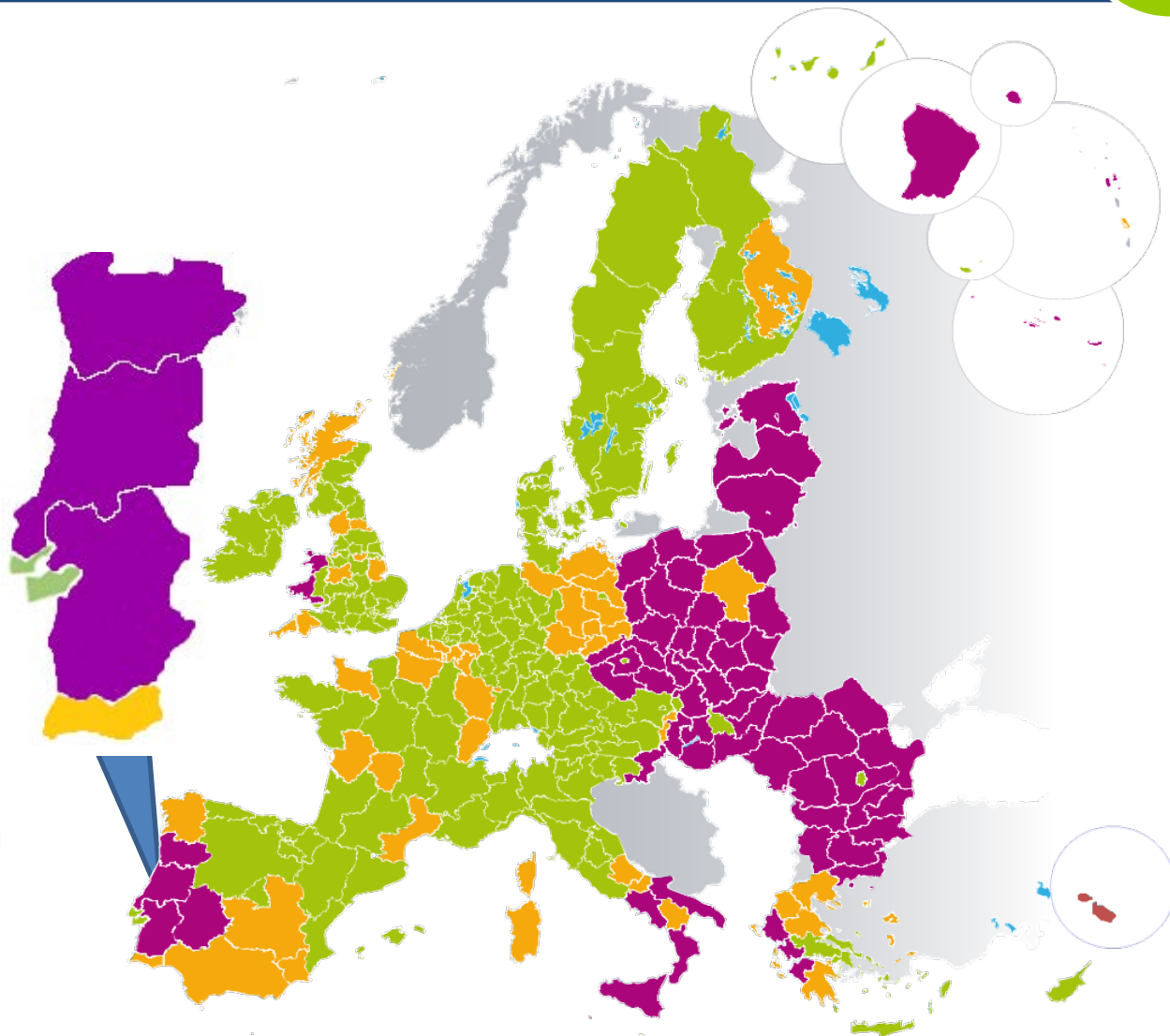
Regions / GDP/per capita*

 Less developed regions
< 75 % EU average

 Transition regions
75-90 %

 more developed regions EU
> 90 %

*EU27=100



Incentive System Network : Regulation and a unique Information System, as well as a key to allocate projects

Coordination by COMPETE 2020



Operational Programs



+



Allocation considering:

- Dimension

or

- Investment

Main Topics

Competitiveness and Internationalisation OP

1 PT 2020

2 COMPETE 2020

3 PT 2020 Incentives System

4 Some Figures

COMPETE2020-General overview of the implementation

4

(million euros)

Itens	C2020	C2020 (North)
Number of supported entities	5 351	2 153
Total investment	8 190 231	2 936 607
Total eligible costs	7 448 419	2 669 427
Union co-financing	4 375 445	1 474 301

Thematic programs contribute to the northern region with a total of 4 thousand million of euros (from 6 thousand million of euros)

Data source: SGO 2020 | January 31, 2019

Incentive Systems -General overview of the implementation

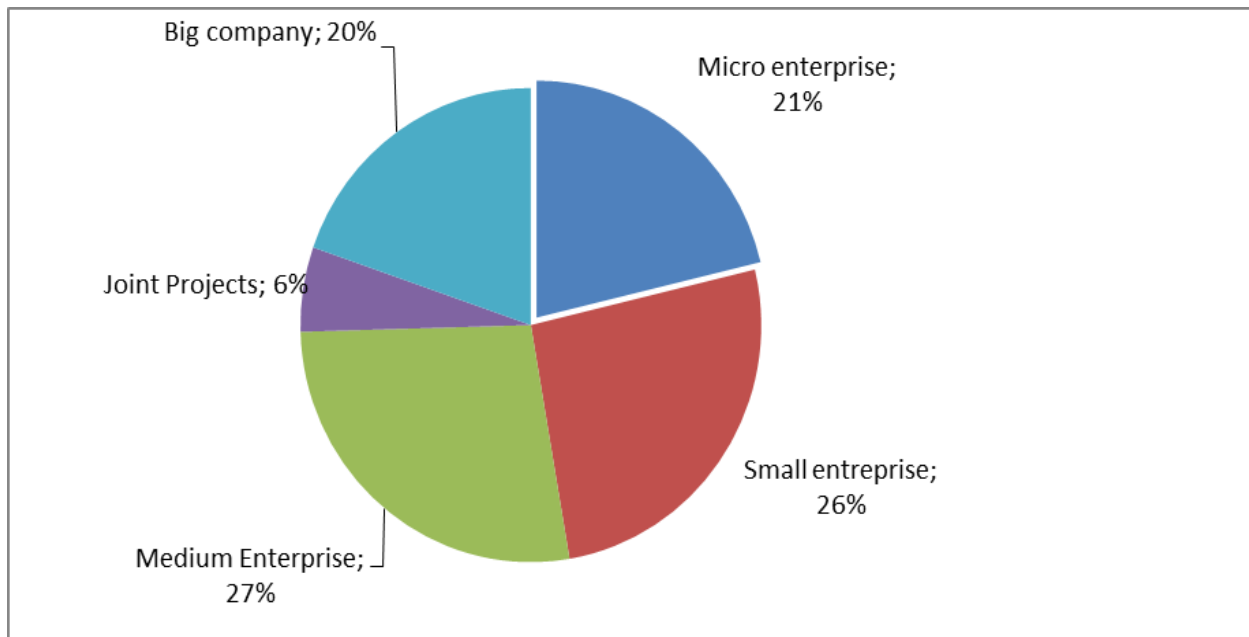
4

(million euros)

Itens	PT 2020	C2020	C2020 (North)
Number of supported enterprises	12 913	3 353	1 526
Total investment	9 941 744	6 009 672	2 492 372
Total eligible costs	8 910 430	5 516 462	2 273 805
Union co-financing	4 691 682	2 845 716	1 138 041

Incentive Systems | Allocation - General overview of the implementation: By company size

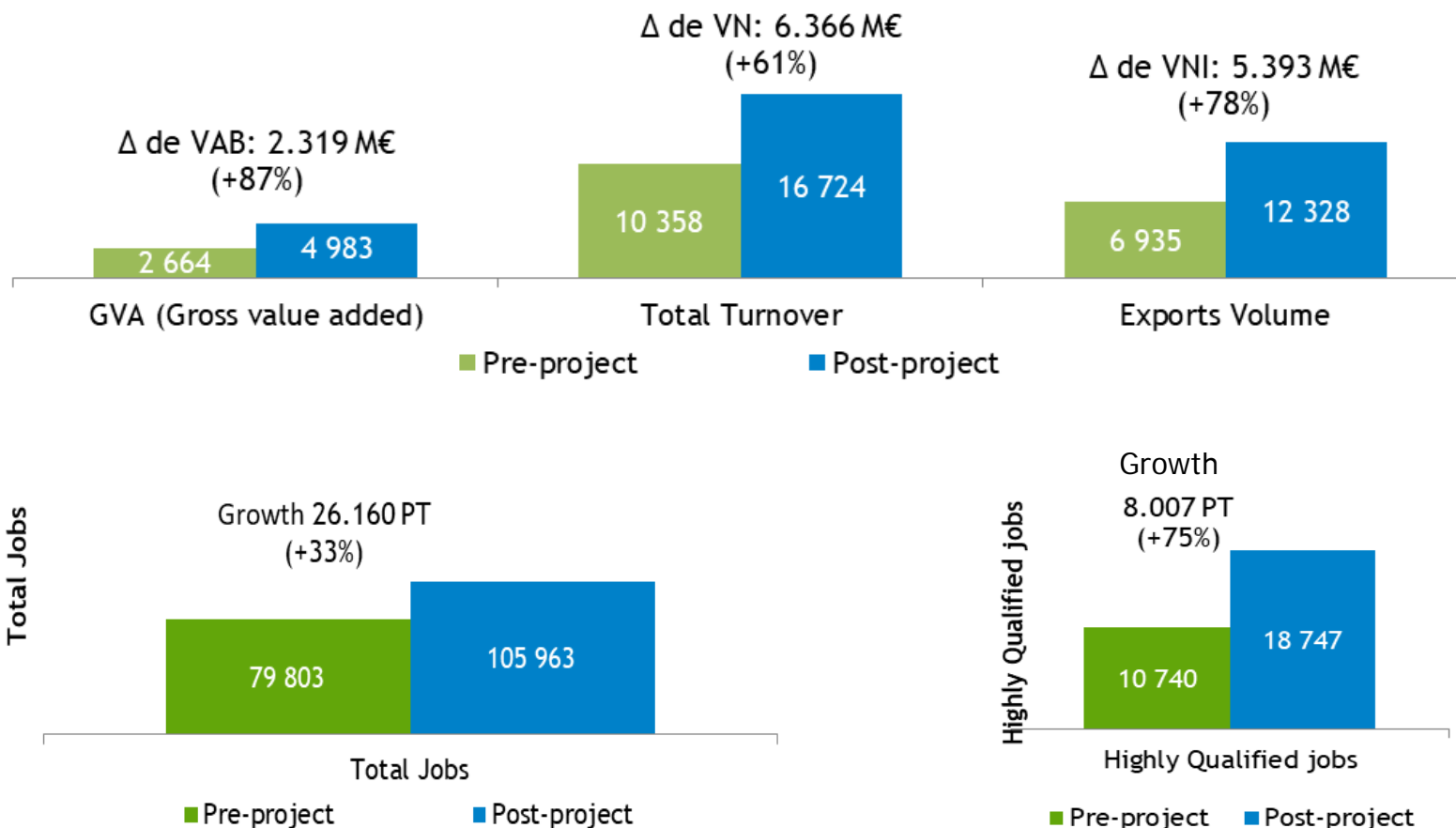
4



data source : SGO 2020 | January 31, 2019

Incentive Systems - Some results (Innovation Incentive System)

4



Data source: SGO 2020 | January 31, 2019