

What cohesion policy can do for technological start-ups

Funding Opportunities

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Lisboa – WebSummit | 5 November 2019

Main Topics

Competitiveness and Internationalisation OP

1

COMPETE 2020

2

Incentives Schemes

3

Financial Instruments

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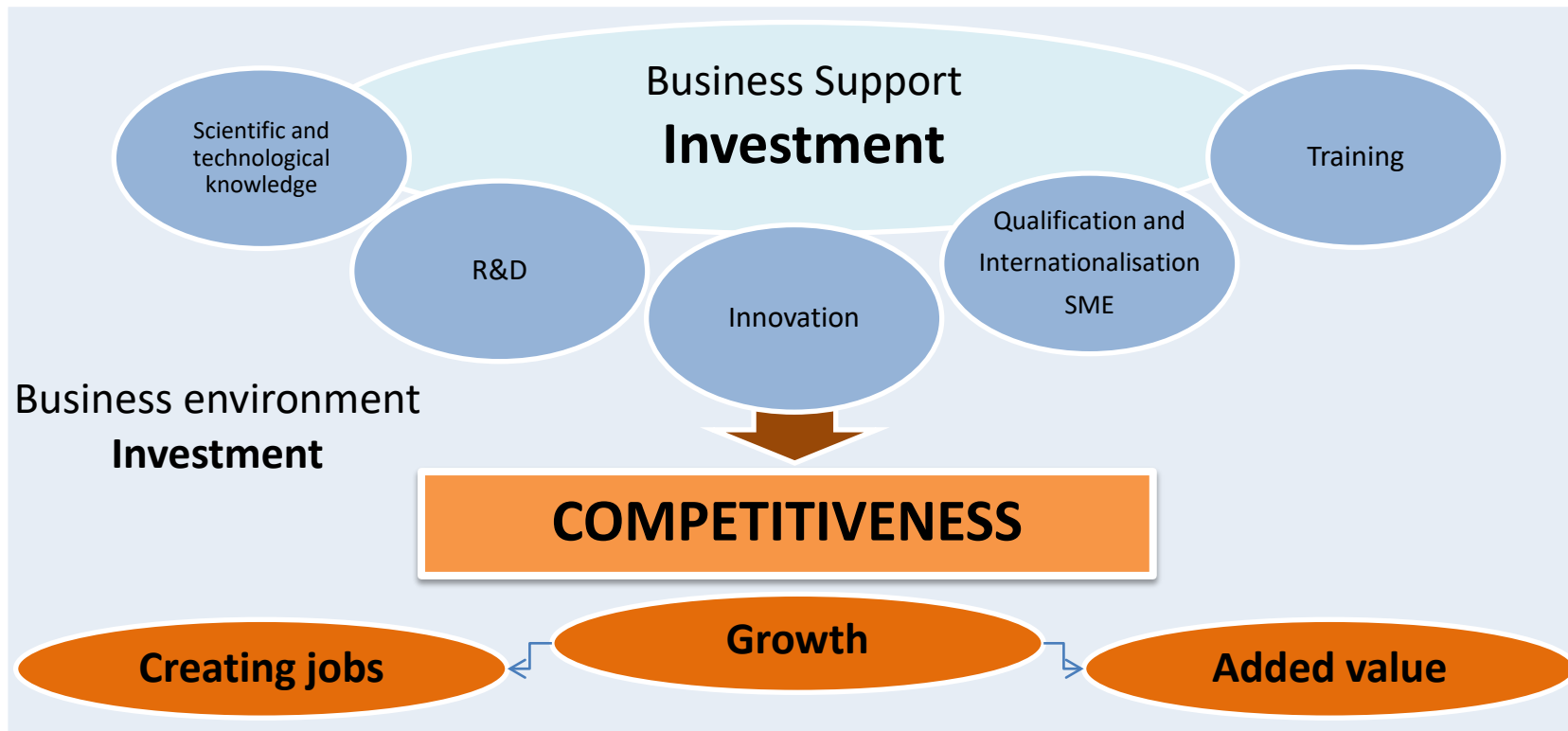
Improving the competitiveness of enterprises and their internationalisation (in global competitive contexts), creating jobs and generating wealth and well-being

**Main
Objective**



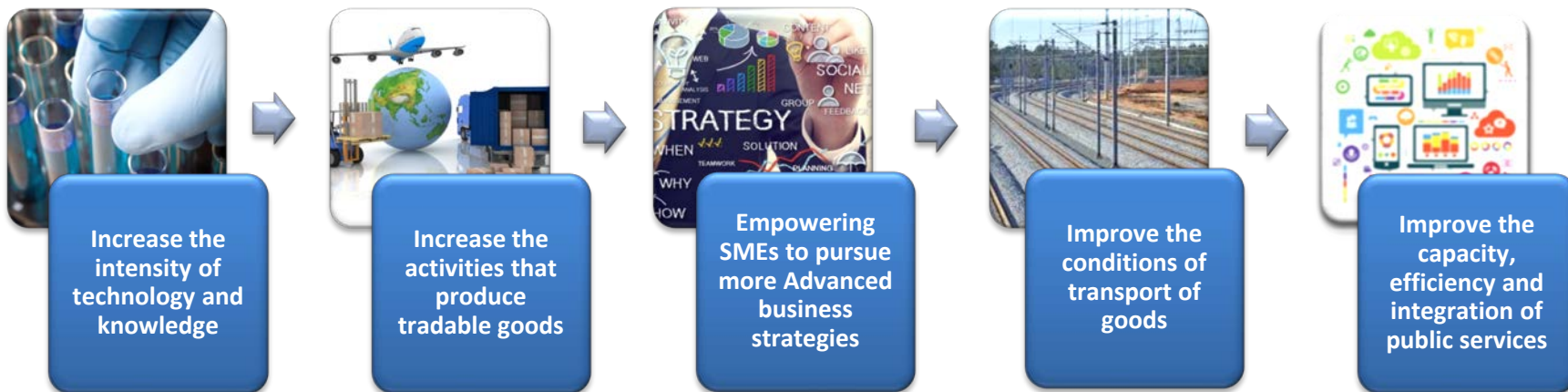
COMPETE 2020 – Main objective

1



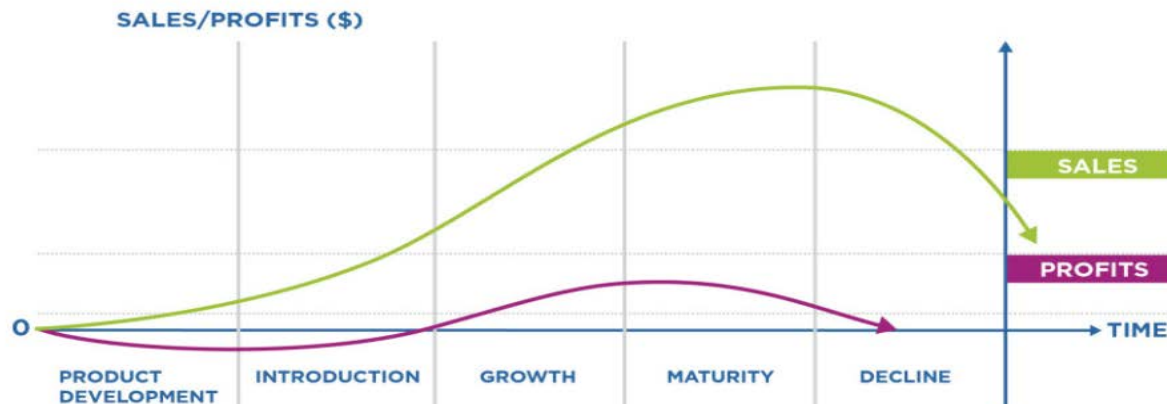
Strategic objectives

1



Product/Business Lifecycle

1



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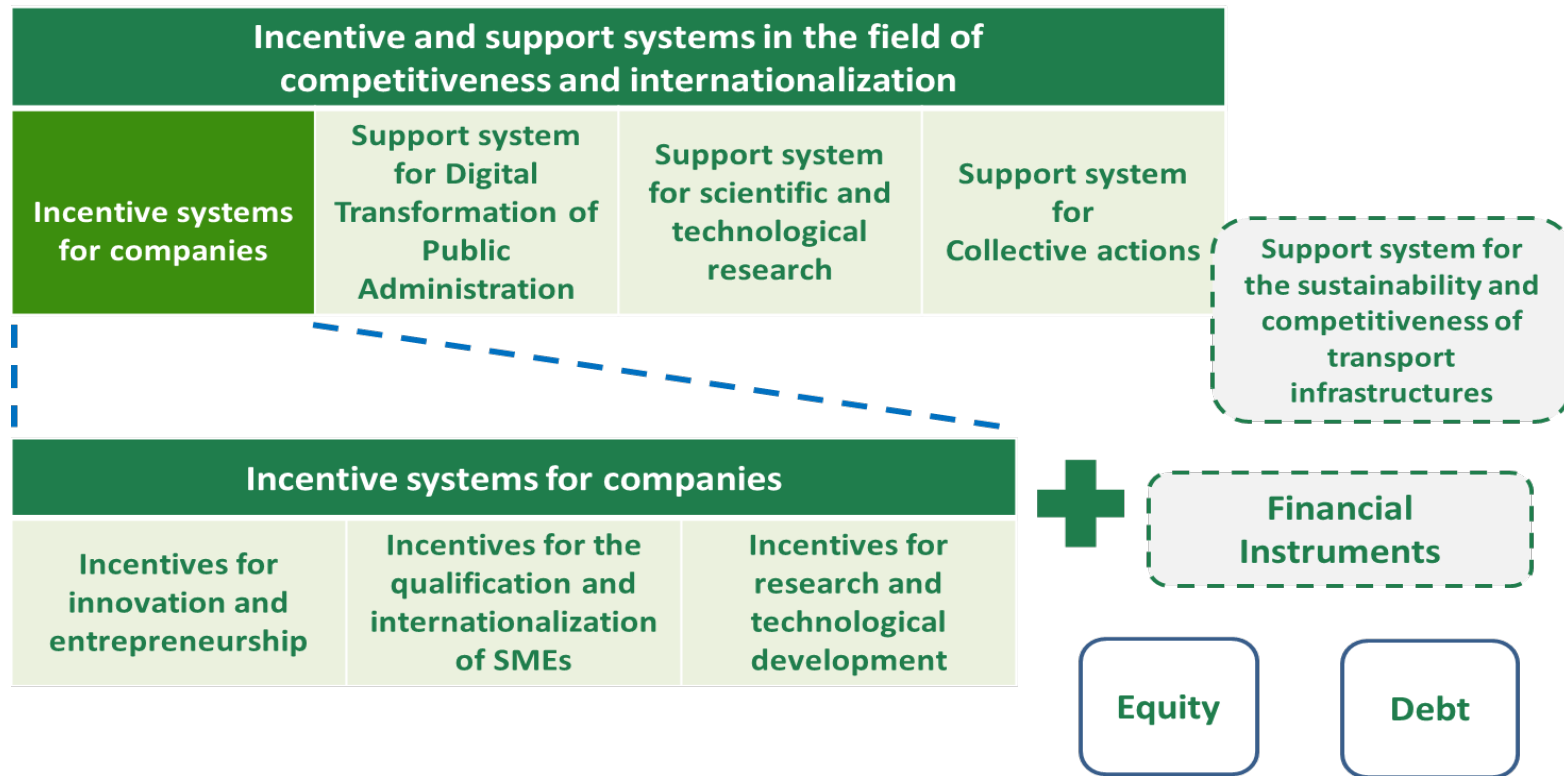
PT 2020 - Business incentives systems

2

Innovation	Entrepreneurship	SME Qualification	SME internationalization	R&D
Support for investments of an innovative nature, tradable, with a high degree of national incorporation and creation of qualified employment	Support for qualified and creative entrepreneurship projects of SMEs, less than 2 years old (financing by the Regional OPs)	Support for SME investment in dynamic competitiveness factors (strategy, management and organization, logistics, marketing, ICT, eco-innovation, quality, ...)	Support for SME investment in internationalisation (presence in new markets, international promotion and marketing, knowledge and market prospection)	Support for R&D projects (including between companies and entities of the National scientific and technological system - NSTS)
Rate 25%/75% (NR + Loan)		co-financing rate: 45%/85%		Rate : 25%/85%
Simplified Projects (Vouchers) – Purchase consulting services				
Professional Training(associated with investment projects)				

Competitiveness and Internationalisation

Incentive and support systems



Competitiveness and Internationalisation

Incentive and support systems

Pattern beneficiary-system relationship*

Beneficiary Type	Incentive systems for companies			PA Digital Transformation Support System	Support system for scientific and technological research	Support system for Collective actions
	Incentives for business innovation and entrepreneurship	Incentives for the qualification and internationalisation of SMEs	R&D incentives			
Private companies	X	X	X		X	
Associations		X				X
Public entities			X	X	X	X
* General rule						

Joint Projects

Co-promotion projects

PT 2020 – Implementation Scheme

2

Operational
Programs

COMPETE
2020



Lisb@20²⁰

CRESC
ALGARVE
2020

NORTE
2020
CENTRO
2020
ALENTEJO
2020

PORTUGAL
2020

Allocation
considering:

- Dimension

or

- Investment

Approved
Projects
5.214

Co-financing approved

4.089

Millions Euros

Projects with
Contract
4.981

Co-financing Contracted

3.664

Millions Euros

Projects with
Payments
3.226

Co-financing Paid

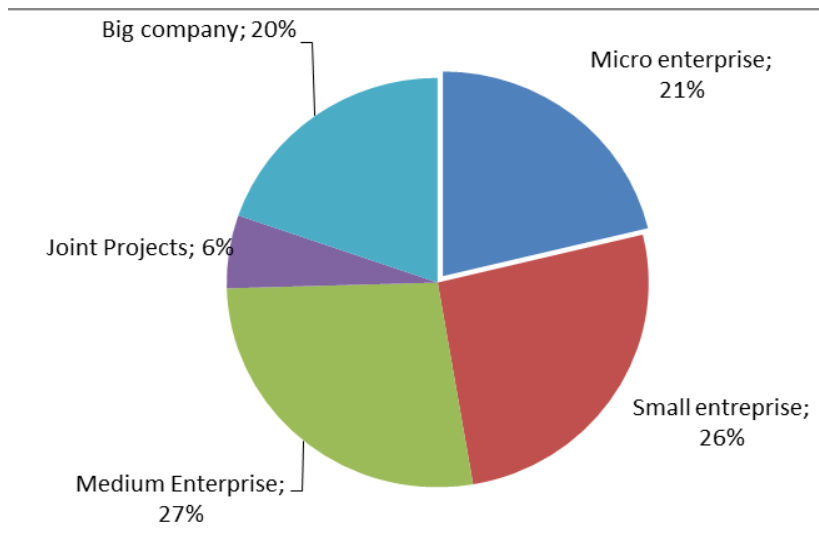
1.351

Millions Euros

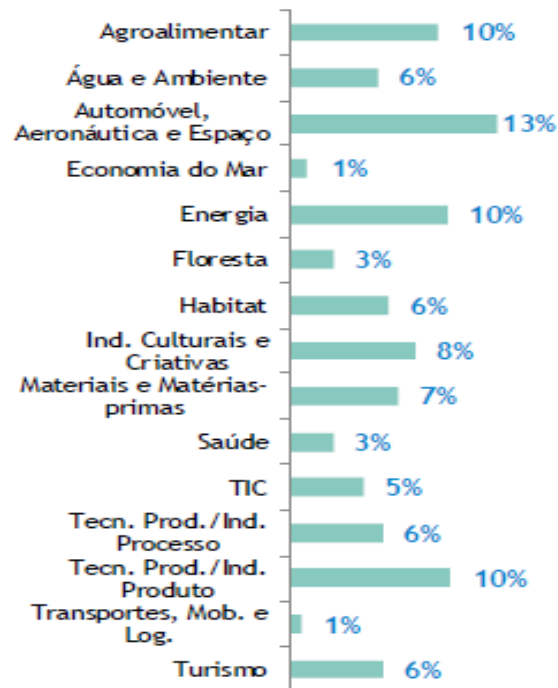
August 31, 2018

Incentive Systems | Funds Allocation by company size

2

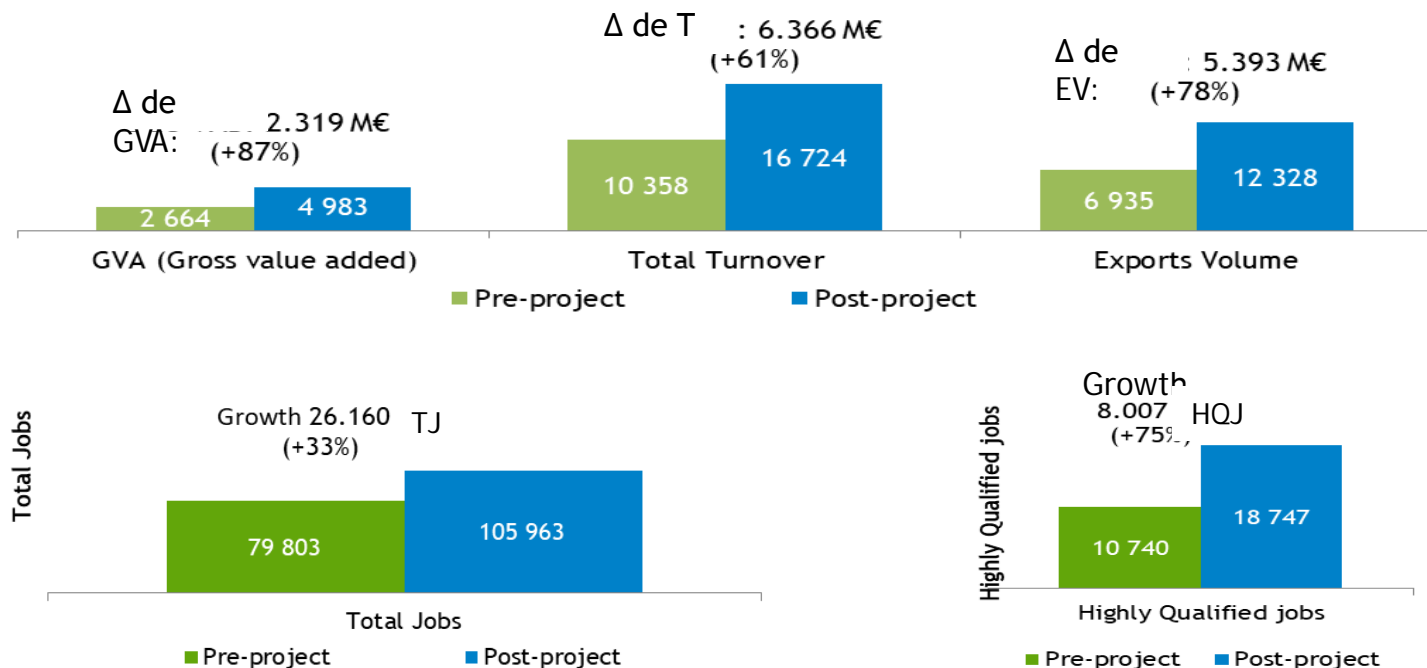


Distribuição do Incentivo Aprovado



Incentive Systems | Some Results (Innovation Incentive System)

2



- Innovation – Lisbon
- Professional Training
- R&D Copromotion
- R&D Industrial, European Scale
- R&D Demonstrators, Excelency
- Intellectual Property
- Vouchers: Incubation, R&D, Industry 4.0, Internationalization

<https://www.compete2020.gov.pt/Avisos>

<https://balcao.portugal2020.pt>

- Innovation
- Entrepreneurship
- SME Internationalization
- SME Qualification

<https://www.compete2020.gov.pt/Avisos>
<https://balcao.portugal2020.pt>



Bem-vindo(a) ao Balcão 2020

O Balcão 2020 constitui o ponto de acesso aos Programas Operacionais financiados pelos FEEI (Fundos Europeus Estruturais e de Investimento) para todas as entidades que pretendam candidatar a financiamento os seus projetos.

É aqui que encontra informação sobre os financiamentos disponíveis no período 2014-2020 e tudo o que deve saber sobre a apresentação da sua candidatura e o acompanhamento do seu projeto nas suas diversas fases.



Saiba mais como se registar e usar o balcão através das apresentações disponíveis em "[Fazer](#)" ou consulte as nossas respostas às [Perguntas Frequentes](#).

Estamos ao seu dispor. [Contacte-nos](#).

O acesso ao Balcão 2020 é simples e fácil!!

Por favor insira os seus dados de acesso:

Utilizador

Senha de Acesso

Perdeu a sua senha? [Recupere-a aqui](#)

Ainda não possui acesso? [Registe-se](#)

Iniciar Sessão

O registo e autenticação no Balcão 2020 deve ser apenas efetuado pelo beneficiário **quando candidatar o seu projeto**. Nesse caso é criada a sua área reservada, na qual poderá contar com um conjunto de funcionalidades, independentemente da natureza do projeto, a Região ou o Programa Operacional a que pretende candidatar-se, com destaque para:

- Submissão de candidaturas
- Registo de contratos e procedimentos de contratação pública
- Pedidos de pagamento/adiantamento ou reembolso
- Pedidos de reprogramação
- Conta-corrente dos projetos



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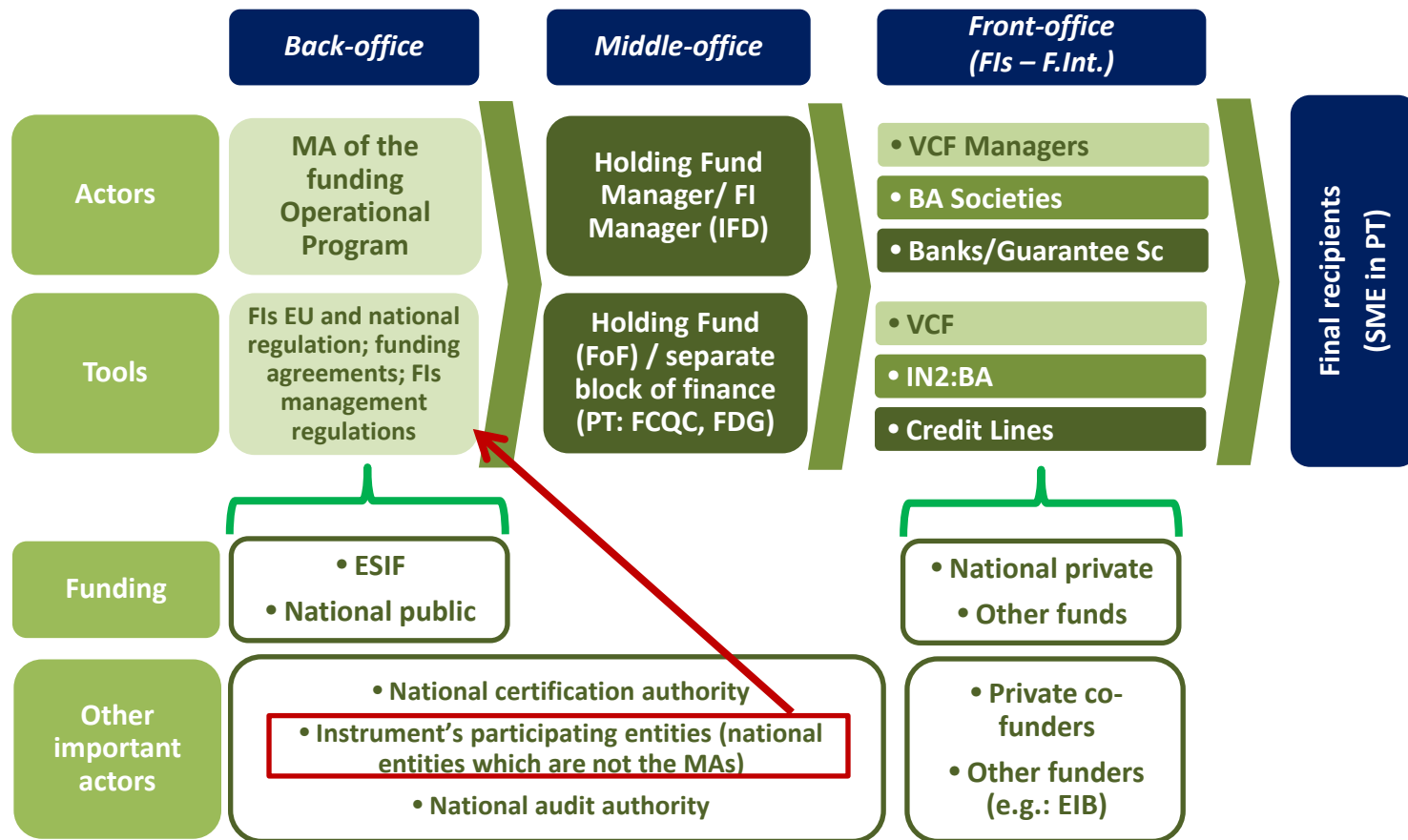
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Governance structure

Stakeholders in the management of FIs



Business Angels Co-Investment

- Creation of companies (Seed) and start-up phase
- Scalable projects
- Innovative products, services
- SME, till 3 years of activity (sales)
- Investments till 300k€
- Public investment till 70%
- List of Business Angels SPV (www.ifd.pt):
 - Phase 1: <http://www.ifd.pt/en/spv-co-financing-fcqc-phase-1/>
 - Phase 2: <http://www.ifd.pt/en/products/esif/equity-and-quasi-equity/lineoffinancing-ba-2/>



Venture Capital Funds

- Creation of companies (Seed), start-up phase
- Strengthen SME skills in the development of new products and services
- SME, till 7 years of activity (sales)
- Investments till 2M€
- Public investment till 70%
- List of Ventures Funds (www.ifd.pt):
 - <http://www.ifd.pt/en/spv-co-financing-fcqc-phase-1/>



Coinvestment Fund



- Access to technical, commercial and market expertise
- Faster innovation and growth
- Development of better strategies to internationalize business
- Public investment 500k€ to 5M€ (min 50%)
- <https://www.200m.pt/>

Results



Business Angels

- 231 SME
- 42M€
- 1100 jobs

Venture Capital

- 87 SME
- 81M€
- 1277 jobs

200M

- 7 SME
- 40M€
- 428 jobs



- <https://www.fis.gov.pt/>
- Social Innovation and Social Entrepreneurship Initiatives
- Equity
 - SME, till 7 years of activity (sales)
 - Investments 25k€ to 2.5M€
 - 70% public investment
- First applications in decision

Guaranteed Loans

Capitalizar Mais



- SME, up to 7 years activity (sales)
- Mutual guarantee up to 80%,
- Guarantee commission subsidised
- Total interest subsidy (some cases);
- Loan up to 12 years
- <http://www.ifd.pt/en/products/esif/debt-and-guarantees/creditline/>

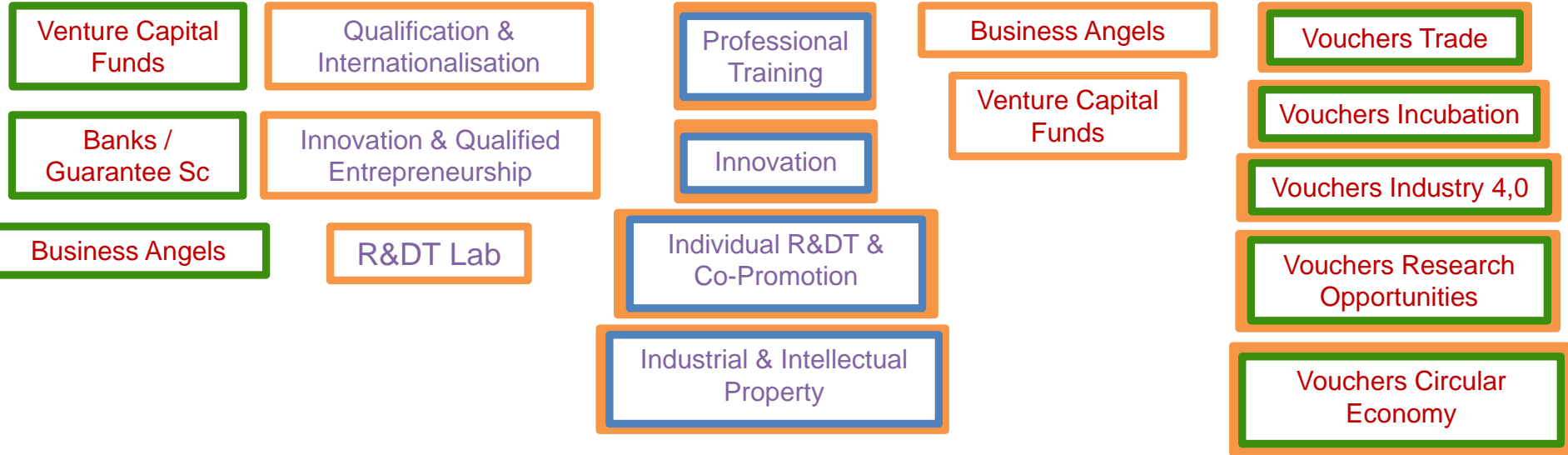
If you know who you are...



...and what your business needs...



...we can help!





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www.compete2020.gov.pt

European Comission Site in Websummit